

# Kevin Palermo

5014 4th Ave, Apt.2, Brooklyn, NY 11220 • (201) 450-3305 • [kevpalermo@gmail.com](mailto:kevpalermo@gmail.com)

## Professional Experience

---

### Mighty

#### Special Projects and Communications Associate

February 2020 – Present

- Develop strategy and write copy for marketing materials, including drip campaigns, case studies, and web pages.
- Facilitate a new sales strategy by nurturing client relationships, compiling data reports, and advising on needed product adjustments in role reporting directly to the CEO.

### Success Associate

April 2019 – January 2020

- Managed a remote team of four to complete tasks related to data collection and verification, removing a persistent issue for a product in its early stages.
- Created a series of instructional videos to assist with user onboarding, markedly improving customer satisfaction and understanding of the product.

### General Assistant & Audio Engineer

#### DupeCoop

December 2016 – April 2019

- Assisted with operations of boutique audiovisual duplication & enhancement service.
- Oversaw final phases of audio production projects, including file compression, artwork design, & quality control.

### Post-Production Assistant

#### Golden Ceiba Productions

June 2017 – August 2017

- Edited promotional trailers for New York-based film production company.
- Worked with team of editors using DaVinci Resolve and Avid Media Composer.

### National Radio Preservation Task Force Conference

#### Washington, DC

#### Conference Coordinator

October 2015 – December 2016

- Handled logistical and administrative tasks for 250-person conference held at the Library of Congress, including travel accommodations, catering, and honorarium disbursement.
- Worked with member of albums to be preserved as historically significant

## Additional Experience

---

### SB Nation

#### Contributing Writer

July 2015 – October 2017

- Wrote and researched stories for data-focused baseball news site run by Vox Media.
- Contributed editorials that were picked up by mainstream sources, including ESPN.

### The PIT

#### Repertory Sketch Writer

September 2018 – Present

- Write original sketch comedy for monthly shows, adapting dialogue to a changing group of actors.
- Collaborate with ten-person writing team, editing work submitted by other writers and pitching new sketch premises.

## Education

---

### The George Washington University

Washington, DC

#### Master of Arts in Media and Strategic Communication

May 2018

#### Bachelor of Arts in Political Communication

May 2015

## Technical Skills

---

- **Video Editing:** Adobe Premiere & After Effects, DaVinci Resolve, Avid Media Composer
- **Audio Editing:** Pro Tools, Ableton Live, Adobe Audition, Audacity
- **Photo Editing:** Adobe Photo Shop & Illustrator
- **Coding Languages:** HTML, CSS, JavaScript.